



Ambassador Program

ABOUT TOGETHER FOR BETTER

Together for Better is a Swedish Foundation dedicated to support education in some of the most marginalized areas of the Dominican Republic (“DR”). We believe that all children should have equal access to education, and that supporting education is the most efficient way to break the cycle of poverty and create positive change. Many youth in the Dominican Republic are unable to reach their full potential due to low levels of education and high levels of poverty. Historically, the school system in the DR produces the lowest educational results in all of Latin America and more than one third of children in the country live in families that survive on less than \$5 per day per family member. All children have a right to primary school education, but unfortunately sometimes the reality looks different. Many children live far away from the nearest school and the way to it can be anything but child-friendly. It is estimated that the percentage of children that receive preschool education is only 16% for those from the poorest sectors.

Together for Better supports schools that are run by local women, teachers and foundations, that aim to secure that children from marginalized families in

their community gets access to education. Since the start in 2013 Together for Better has helped hundreds of children to access education and play, through for example, constructions of school buildings, playgrounds, and yearly donations towards school supplies for 300–400 students. In addition, we support one school with around 100 students with a majority of its running costs. Together for Better is a non-religious, non-political Foundation.

ROLE OF THE AMBASSADOR

As Ambassador, you agree to recognize the issues explained above as well as advocate for children's education and right to a happy, learning childhood. Additionally, you agree to the following:

- Promote Together for Better's projects, work, fundraisers on social media platforms
- Use photos and videos with the sole purpose of promoting the work of the Foundation
- Be present at events and participate in photos and videos on occasion
- Participate in the production of videos and photos
- Recognize that Together for Better has the right to all photos and videos produced with the ambassador
- Stay dedicated and informed about Together for Better's ongoing work
- Start at least one fundraiser a year that supports the organization
- Connect Together for Better with companies with the purpose of future collaborations
- Identify and introduce new potential donors and/or partnerships that will benefit Together for Better

HOW TOGETHER FOR BETTER WILL BENEFIT YOU AS AN AMBASSADOR

- Enhance your knowledge while spreading awareness of the issues and make an impact for the children in the Dominican Republic
- A text and photo presenting you as our ambassador on our website
- We will feature you and our collaboration on our social media platforms
- You will be able to, at self-cost visit the schools together with our team
- Associate your name with our charity
- Access our pressroom with videos, pictures and texts that you are free to use on your social media platforms in the sole purpose of promoting and spreading the word about Together for Better

WHO YOU ARE

Together for Better is about coming together to create positive change, and we look for warm hearted, strong minded, beloved celebrities who inspire through their actions and achievements, and who believe in the individuals' ability to create change. If you want to stand up for childrens' education and are interested in joining our ambassador family, please apply through email to:

info@togetherforbetter.se